

Your child isn't struggling. They're outsourcing.

Pillar: Parents / AI for kids ·

Format: Single presenter + graphics explainer

Length: 5 min

Structure: the classic problem/explain/solve structure.

Ends with learn-to-use, not ban.

Packaging

Title: If your child isn't struggling. They're outsourcing.

Thumbnail: A graded paper, 95% circled in green, next to it, a kid's blank, quiet stare.

Text: **NOT STRUGGLING** Hook promise this video now has to keep:

Whiteboard setup, prep before shoot

One board, one growing list, built across the whole video, not revealed all at once.

Written in red, revealed one at a time, top to bottom:

1. **OUTSOURCING** (header, revealed at the name-it beat)
2. **THE TEST MOMENT** (consequence 1)
3. **THE GAP COMPOUNDS** (consequence 2)
4. **THE HABIT STICKS** (consequence 3)

Written in green, boxed or circled, visually set apart from the red list above, revealed last: 5. ASK THEM TO REDO.

SCRIPT

[HOOK]

"So, let's imagine one fine day, your kid brings home a 95%, and honestly, you feel great about it. It's obvious, right?"

[CUT: a real or illustrative graded paper, 95 circled in green, full frame. Presenter's voice continues over it, she's not on camera for this line.]

"But ask them to explain the one topic, that one topic you know that actually matters, and watch what happens..."

[CUT: the same paper, one paragraph or one step circled in a second color, slightly anxious framing. Voice continues over it.]

"If they can explain, its well and good but if they can't. Listen to me if they just can't explain it and that gap right there, the gap between the grade and the explanation. That's actually the thing worth worrying about more than anything"

[CUT back to presenter.]

"Give me five minutes, and I'll show you exactly why that gap might actually be a problem, what it could cost your kid later on if nobody catches it, and the one simple thing you can do tonight that fixes it for good."

[CUT to the board, off-frame or out of focus. No reveal yet, just establish the board is there. Cut back.]

Title frame -

[0:20 — NAME IT]

Visual of 1st point on board

[CUT to the board, presenter out of frame. Peel the cover off "OUTSOURCING," red marker, top of the list. Hold a beat before cutting back.]

"If you are wondering it might be cheating or laziness. It is worse than that. Stay with me here, yes, they might be handing off the actual thinking to AI while keeping the finished result with themselves"

[HOLD on the presenter's face for this line, no cut.]

[News clipping of channels]

"And here's what makes using AI dangerous. It doesn't feel like a problem while it's happening. It actually looks like the straight opposite to that, It feels like relief for you when the grades are so good."

[RE-HOOK into agitate.]

"So what does that actually cost your kid? There are three things, and honestly, third can be so worse than you can ever think off"

[0:55 — AFFECT, consequence one]

[CUT to the board. Peel the cover off "THE TEST MOMENT," red, second item on the list.]

"First, the test moment.

"So picture this, it's a completely normal day at school, your child's sitting in class, and the teacher points at them and asks them to explain the exact same topic, right there, out loud, in front of the whole class without laptop or AI. that's the exact moment the gap shows up. Not quietly, at home, where you could've caught it. Right there, in front of everyone, with no warning at all."

[Small re-hook, bridges to the next, don't resolve yet.]

"And honestly, that's actually the smaller problem."

[1:35 — AFFECT, consequence two]

[CUT to the board. Peel the cover off "THE GAP COMPOUNDS," red, third item.]

"Second, the compounding effect.

You take any subject, the subject will build on the last chapter, especially math. So for example, if Algebra got outsourced, Trigonometry will be harder to follow, because the one piece it needed 'that is algebra' was never actually learned. And it just keeps stacking, quietly, chapter after chapter, without ever once looking like a crisis."

This is where personalized attention matters most... if someone can mentor your kid in 1 on 1 environment instead of focusing on the 50 students at the same time. In this the mentor can find if the kid is actually understanding topics instead of assuming the whole class understood something

(brain explosion meme)

[Bridge to the biggest one.]

"If you think this is bad the next effect is even more worse

[2:15 — AFFECT, consequence three, the peak]

[CUT to the board. Peel the cover off "THE HABIT STICKS," red, fourth item, the list now reads as a complete, escalating column.]

"Third, and this is the one that actually matters most. If outsourcing becomes the default move every single time something's hard, that's not a homework/study habit anymore.

That's a life habit.

"basically your child should build that muscle, the one which helps sitting with something difficult, while their brain is still growing. If they outsource thinking, then the muscle will be very weak "

[HOLD on the presenter's face, no cut, this is the emotional peak of the video, let it sit before moving.]

(Music with risers to build full tension)

"And that's the actual thing you should be watching for, more than the grades. Cuz when young children routinely outsource their thinking to AI, **they fail to build the fundamental cognitive architecture** required for independent thoughts.

There's actual published research on this, not just a pattern I've noticed. **A 2026 paper in the Journal of Epidemiology, out of Hamamatsu University in Japan, pulled together fifty-one separate studies on kids and AI. And here's exactly what they found. If AI is used well, in a good structured way, AI actually helped kids to learn, it showed real gains in performance and also improvement in thinking. But kids who leaned on it too much came out weaker at solving problems on their own, and less creative too.**

Psychologists and neuroscientists warn that while adults use AI they use it to delegate tasks they already understand but when children use it as a substitute for learning, it is worse they are outsourcing something they don't even understand. which can permanently alter brain development. "

[Beat Drop]

[2:55 — THE TURN into the fix]

"So here's the good part. All three of those come from exactly one gap. Which means there's exactly one fix for all of them."

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[3:05 — THE FIX]

[CUT to the board. Peel the cover off the green, boxed line at the bottom, "COVER IT. ASK THEM TO REDO THE HARD PART," visually distinct from the red list above it. Hold on the full board, red list and green fix together, before cutting back.]

"To start is very simple, we can start it at home just try to cover the finished homework, and ask them to redo just that one part, the part that actually matters. They should think out loud without looking at the old work."

"One paragraph is the first step. That's it."

"If it comes back, they've got it, and all three of those problems just disappear. If it doesn't come back, well, now you know, and now is a much better time to take action."

[3:50 — REALITY CHECK]

"Let me be honest,"

Beat.

"It's not a trap, so don't do this like you're trying to catch them out, because that turns homework into an interrogation, and honestly, it just teaches them to hide things more instead of asking for help. Pick the assignments that actually matter, not every single one, think of this as a spot check randomly, not a routine."

[4:20 — LEARN, NOT BAN]

[HOLD, no cut, through this beat.]

"And I want to be clear about this, because it matters. This is not about taking AI away from them. Using AI to do homework is not the problem, it's genuinely useful, that's not even in question here.

And honestly in this generation restricting AI is not a good idea and your kid might lose the biggest opportunity of this generation. Instead of banning something which might be the biggest leverage for your child. Teach them how to use it, cuz in 2026 if im not using AI i won't have a job...

(This place I'm sitting its AI) (change the BG for animations)

AI is not future anymore its already here. So, it's high time you should teach your kids AI usage and ethics. Make them use it to build from thought not outsource the thought process. Best place you can start is codeyoung (CTA of codeyoung) tech enthusiasm build with AI critical) (we have expert mentors who helps them understand AI)

The whole point is just making sure your kid' still understanding. AI as a smart assist and still being the boss of thoughts"

[4:45 — CLOSE]

"So the next time a 95 comes home, feel good about it, honestly. Then ask them to redo the one part that actually mattered or even ask them to explain it to you"

[Beat. HOLD on the face, no cut, the whole point landing.]

"This small thing in the biggest thing you can do in the age of AI."

[SOFT CTA]: "Want to know more on AI for kids book a free trial class with CodeYoung today"

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Pinned comment prompt: "Try it on the next assignment that comes home with a good grade. What happened?"